

MEDIA RELEASE



Mirror mirror on the wall, where should I go these summer holidays? *"Luna Park of course!"*

Do you remember when platform shoes, flares and big hair were in? Thankfully, they no longer are, but one of the big fashions from that era, Luna Park's Mirror Maze, is back! It is the first time the mirror maze has been seen at Luna Park in decades.

Children, parents and grandparents will lose their way and end up in fits of laughter as they get confused and dazed in their own reflections, trying to get out.

"It's great to have one of the most nostalgic Luna Park attractions return. The mirror maze will be just as popular with children today as it was some 20 years ago and it will take us big kids on a trip down memory lane.", said Jeremy Nance, Marketing Manager for Luna Park.

The new beautifully handcrafted maze mirrors the layout and design of the original. It will be a permanent installation inside the historic treasure trove and living museum of Coney Island and will complement existing favourites such as the Giant Slides, Barrels of Fun and the Turkey Trot.

The new mirror maze, which will be open to the public from the 28th of November 2008, is just one more reason to turn back time and re-visit Australia's most famous attraction.

Entry to Luna Park is FREE! Entry to Coney Island and the Mirror Maze is just \$10 and is included in an Unlimited Rides Pass.

For further information on the new Mirror Maze, Luna Park or for interviews, please call Jothy Hughes from Markson Sparks! on 02 8306 9513 / 0423 491 808 or jothy@marksonsparks.com.

Luna Park Sydney hours and prices follow...

ENTRY TO LUNA PARK IS FREE! (Prices apply from September 27, 2008)	
Opening Hours	<p><u>Christmas/Summer School Holidays</u> Sunday to Thursday 10am-9pm. Friday & Saturday 10am-11pm</p> <p><u>Autumn, Winter & Spring School Holidays</u> Sunday to Thursday 10am-6pm. Friday & Saturday 10am-11pm.</p> <p><u>Non School Holidays from end Summer Holidays to beginning Spring Holidays</u> Sunday 10am-6pm. Monday 11am-4pm. Friday & Saturday 11am-10pm. Tuesday to Thursday Park is closed.</p> <p><u>Non School Holidays from end Spring Holidays to beginning Summer Holidays</u> Sunday 10am-6pm. Monday 11am-6pm. Friday & Saturday 11am-11pm. Tuesday to Thursday Park is closed.</p>
Go Wild Passes (Free bonus offer included)	Peak time: \$48 over 130cm. \$38 106-129cm. \$25 under 106cm Non Peak time: \$43 over 130cm. \$33 106-129cm. \$20 under 106cm
Go Silly Pass	\$30 for unlimited entry to Carousel, Ferris Wheel, Coney Island, Dodgems & the Wild Mouse plus a free bonus offer.
Go Easy Pass	\$20 for unlimited entry to Carousel, Ferris Wheel & Coney Island plus a free bonus offer.
Friday Night Lunacy	Every Friday after 5pm Peak time: \$30 for a Go Wild Rides Pass Non Peak time: \$25 for Go Wild Rides Pass
Coney Island Pass	\$10 for unlimited entry to Coney Island
Single Ride Pass	\$10 per ride
Group Discounts	15% off Go Wild Passes for 20-50 people. 25% off Go Wild Passes for 50-250 people. Discount negotiable for 250+ people. Group Discounts must be pre-booked
Sideshow Games	From \$2.00

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